



Award-Won

PRESS RELEASE TEMPLATE

Questionnaire To Write An Award-Won Press Release

The purpose of this press release is to publicize a professional honor or award received.

The following questionnaire is designed to help you organize the most relevant information for this type of press release. Providing clear, concise, and informative answers will directly impact its quality. Whether your goal is to write the press release yourself or submit a fact sheet to a professional writer, take the time to organize and explain the facts of your development by answering these questions.

Award Name:

Best Product Packaging Design 2021

Date Awarded:

June, 28th 2022

Awarding Body/Organization:

National Package Design Institute

Organization's Website:

USPDI.org

Its Mission:

Recognizing and reporting on the most impactful package and label designs in the consumer good industry.

Number Of Competitors/Nominees:

5000 -10,000 companies and professional graphic artists

Entry Method/Nomination Requirements:

Submit a package design that has been released on a nationally-available product within the last year (Jan 2020 - 21).

Criterion For Winning 1:

Winning designs will be visually striking and creative, but in a manner that correctly represents the brand as well as the product.

Criterion For Winning 2:

Winning designs will clearly represent the package contents in a way that's accurate but also appealing.

Criterion For Winning 3:

Winning designs will be innovative, setting a new standard in visual marketing.

Details On Your Company's Entry, Submission, Or Nomination:

Our company submitted a package design for a client that sells fair trade coffee, tea, and instant cider beverages. This package design was created exclusively for the new start-up venture. Our team of designers combined modern food and beverage photography methods and "old world" illustrations using Victorian England advertising. The client was really pleased with the results so we decided to make it our National Package Design Institute contest entry for that year.

Award Ceremony Details:

The award was presented in a virtual ceremony with all finalists receiving special mention on the National Package Design Institute's website. Stellar Signature Graphics received a plaque via mail and a digital emblem that can be used on our website and marketing materials.

Company Quote About This Honor:

Stellar Signature Graphics is extremely proud of its design team for always creating amazing and impactful packaging, signage, and more. Being recognized with the Best Product Packaging Design 2021 award is a great honor and one we feel is well deserved by our talented team.

Person Providing The Quote:

Dave Pardo

Their Professional Title/Role:

Stellar Signature Graphics CEO

Formal Headline:

This headline will be submitted to news services. It must be straightforward and factual.

Stellar Signature Graphics Design Team Wins National Package Design Institute's Best Product Packaging Design For 2021

Summary:

Stellar Signature Graphics is honored to be named the winner of the Best Product Packaging Design award granted by the National Package Design Institute. The firm's talented team of artists are exceedingly pleased to see their work recognized as a top design for 2021.



STELLAR SIGNATURE GRAPHICS DESIGN TEAM WINS NATIONAL PACKAGE DESIGN INSTITUTE'S BEST PRODUCT PACKAGING DESIGN FOR 2021

PRESS RELEASE SUMMARY

Stellar Signature Graphics is honored to be named the winner of the Best Product Packaging Design award granted by the National Package Design Institute. The firm's talented team of artists are exceedingly pleased to see their work recognized as a top design for 2021.

PRESS RELEASE

Every year since 1994, the National Package Design Institute has set out to recognize the most creative, innovative, and appealing graphic design work on store shelves. Its Best Product Packaging Design award has become a signifier of excellence in consumer goods marketing. It's an honor that agencies and professional graphic artists vie for. Stellar Signature Graphics is excitedly proud to be recognized as the winner of this award for 2021.

For more information on professional package design services, visit https://ssgdesign.com/package_design.htm

As part of its mission to recognize the most impactful package and label designs in the consumer goods industry, National Package Design Institute considers between 5000 -10,000 entries from professional graphic artists and companies. Stellar Signature Graphics submitted a design their team created exclusively for a new start-up venture.

Modern food and beverage photography methods and graphics inspired by Victorian-era advertising were combined to create an original and appealing package for a new brand of fair trade coffee, tea, and instant cider beverages. It also hit all the right marks for the National Package Design Institute's criteria of a visually striking, creative, and innovative design that sets new standards in visual marketing.

National Package Design Institute named Stellar Signature Graphics as The Best Product Packaging Design 2021 award recipient on June, 28th 2022 during a virtual ceremony. The graphic design firm received a plaque and now proudly displays a digital emblem denoting the victory with their impressive online portfolio.

In response to the award, Stellar Signature Graphics CEO, Dave Pardo expressed, "Stellar Signature Graphics is extremely proud of its design team for always creating amazing and impactful packaging, signage, and more. Being recognized with the Best Product Packaging Design 2021 award is a great honor and one we feel is well deserved by our talented team." The design firm is eager to continue on this track of excellence and build on this recent success by offering exceptional graphic work to clients selling all manner of products.

For more information on this development and Stellar Signature Graphics, visit <https://ssgdesign.com>.

BOILERPLATE

Based in Atlanta, GA, Stellar Signature Graphics started as a local agency for small businesses and brands in need of show-stopping designs. The firm has since grown to be recognized as a go-to service provider for Fortune 500 brands and startups throughout the United States.