



CASE STUDY/SURVEY FINDINGS
**PRESS RELEASE
TEMPLATE**

Questionnaire To Write A Case Study/Survey Findings Press Release

The purpose of this press release is to publicize the results of a case study or survey of customers by, or on behalf, of the company.

The following questionnaire is designed to help you organize the most relevant information for this type of press release. Providing clear, concise, and informative answers will directly impact its quality. Whether your goal is to write the press release yourself or submit a fact sheet to a professional writer, take the time to organize and explain the facts of your development by answering these questions.

What Was The Name Of The Case Study Or Survey:

Bag Sealing Speed And Safety Improvement Potential In Food And Beverage Manufacturing: A Case Study

What Did The Case Study/Survey Aim To Examine:

How the implementation of a new X45-07T Bag Sealer would impact output at the Indulge Confectionery Supply. The new bag sealer was used to replace a relatively new machine that was failing to live up to the buyer's requirements.

Why Did The Company Choose To Conduct The Study/Survey:

To get a user experience case study that shows how our equipment can serve food and beverage manufacturers, especially those in the foodstuffs, dry ingredients, and wholesale markets.

What Product/Service Was Most Relevant To The Study/Survey:

X45-07T Bag Sealer

Who Conducted The Study/Survey:

We did.

When Was It Completed:

Summer of 2022.

Describe The Participants (Past Customers, Potential Customers, Specific Companies, Their Niche/Marketplace):

The Indulge Confectionery Supply Company, Baltimore, MD

What Were The Most Significant Findings:

The X45-07T Bag Sealer almost tripled output in the packaging of various Indulge Confectionery Supply products, including colored sugar blends, sprinkles, and other edible decorations. The edge scanning and automatic alignment and folding feature of the X45-07T was a major capability upgrade for the company. This feature was not available on the company's previously used unit.

What Were The Most Unexpected Findings:

There were also fewer quality assurance flags during the product inspection process. Equipment operators and production floor supervisors reported less noise and a generally smoother work flow/more pleasant working conditions.

Where Can The Reader Find The Case Study Or Complete Survey Details:

Download through our website from our reports/brochures page: mykindind.com/downloads.htm

How Will This Information Factor Into Future Decisions/Developments For The Company:

We have further confirmed that the X45-07T Bag Sealer and its more complex features, like the automatic alignment and folding and the edge scanning are a game-changer for companies that package small particle and component products. We feel confident recommending this unit to more manufacturers in the food and beverage industry and wholesalers that sell smaller particle products, including powders and sediments.

Quote From The Company About This Study/Survey:

"Seeing a piece of equipment in action and confirming that its extra features made a difference is why we do what we do. We want our machinery to make improvements that are unmistakable."

Person Providing The Quote:

Frances Shelby

Their Professional Title/Role:

VP of Sales


Formal Headline:

This headline will be submitted to news services. It must be straightforward and factual.

New Case Study Confirms Productivity And Quality Improvements From Kind Industrial's Bag Sealing Equipment

Summary:

A new case study completed by Kind Industrial examines the performance of the X45-07T Bag Sealer and its unique sealing features in a food and beverage manufacturing environment. The study findings include notable developments in productivity speed and quality assurance.



NEW CASE STUDY CONFIRMS PRODUCTIVITY AND QUALITY IMPROVEMENTS FROM KIND INDUSTRIAL'S BAG SEALING EQUIPMENT

PRESS RELEASE SUMMARY

A new case study completed by Kind Industrial examines the performance of the X45-07T Bag Sealer and its unique sealing features in a food and beverage manufacturing environment. The study findings include notable developments in productivity speed and quality assurance.

PRESS RELEASE

Kind Industrial is a recognizable name in the design and distribution of manufacturing equipment. The company has recently conducted and released a new case study that demonstrates how one of its bag-sealing units performs when put to the test in a production environment where efficiency and quality control are critical.

To learn more about bag sealers and related manufacturing equipment, visit: mykindind.com/bagsealerunits.htm

Bag Sealing Speed And Safety Improvement Potential In Food And Beverage Manufacturing: A Case Study examines the implementation of the X45-07T Bag Sealer and its effects on production output at the Indulge Confectionery Supply, a Baltimore, MD-based foodstuffs manufacturer that produces colored sugars, sprinkles, edible decorations, and other bakery supplies. Indulge Confectionery Supply recently chose Kind Industrial to provide the bag sealer after replacing a relatively new but under-performing machine.

Kind Industrial saw Indulge Confectionery Supply as an interesting case of how their equipment performs in the packing and sealing of foodstuffs, in particular, small particle dry ingredients, and products of similar consistency. The study of the X45-07T Bag Sealer was completed directly by Kind Industrial over the summer of 2022.

Some of the most notable findings from the case study was a three-fold increase in packaging output. The growth was attributed to the X45-07T's edge scanning and automated alignment and folding features. These capabilities were a new addition to Indulge Confectionery Supply's packaging process. Among the more surprising revelations from the case study were the additional benefits of reduced quality assurance flags during product inspection. More pleasant working conditions, a smoother flow of product, and less equipment noise were also reported by equipment operators and production floor supervisors.

The results of the study have been significant to Kind Industrial. According to the company's vice president of sales, Frances Shelby, "Seeing a piece of equipment in action and confirming that its extra features made a difference is why we do what we do. We want our machinery to make improvements that are unmistakable."

Full insights from the case study can be downloaded from the Reports and Brochures section of Kind Industrial's website. The company has reported that further confirmation of the effectiveness of the X45-07T Bag Sealer and its more complex features will guide recommendations of this unit for manufacturers and wholesalers that package smaller particle products, such as powders and sediments.

For more information on this development, visit mykindind.com.

BOILERPLATE

Kind Industrial is a manufacturing machinery designer and distributor that helps companies find and utilize equipment that gets the job done. The machinery they offer is capable of highly complex automation but their approach to sales, service, and integration is simple. They deliver the streamlined solutions that modern manufacturers need.