



COMPANY REPUTATION  
**PRESS RELEASE**  
**TEMPLATE**

## Questionnaire To Write A Company Reputation Press Release

The purpose of this press release is to publicize a company's reputation and goals to be recognized as a positive force in their marketplace.

The following questionnaire is designed to help you organize the most relevant information for this type of press release. Providing clear, concise, and informative answers will directly impact its quality. Whether your goal is to write the press release yourself or submit a fact sheet to a professional writer, take the time to organize and explain the facts of your development by answering these questions.

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### Company Location:

Saint Paul, Minnesota

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### Years In Business:

56

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### Number Of Employees:

34

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### Markets Served:

Contractors, construction companies, custom component manufacturers, repair and maintenance shops

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### Mission Statement/Company Philosophy:

Continuously supporting our customers by delivering precision results, reliable service, and competitive prices.

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### Main Goals At Time Of Founding:

To provide consistency and quality that exceeds the requirements of the construction industry by offering on-demand and just-in-time fabrication of metal parts.

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### Current Goals And Future Plans:

To remain a trusted source of custom and speciality construction and assembly components by keeping our prices competitive and our services reliable regardless of market fluctuations and upsets.

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### Secret To Success:

Consistency and reliability. Our customers know the lowest price doesn't guarantee the job gets done right, or at all. When they choose us for a job, we always deliver. We employ a team with the right knowledge and experience to adapt. We also invest in the best equipment. This is why we're able to offer dependable service and results.

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### Company Accreditations, Honors, Recognitions, Significant Achievements, Claims-To-Fame, Or Milestones:

National Metalworkers Association Award

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### Major Competitors:

Foresters Fabricators  
JTG Metalworks

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### Why The Company Is The Better Choice:

We offer better turnaround times and higher-quality results. Many of our customers have switched from our competitors after disappointing experiences.

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### Quotes From Positive Reviews/Feedback From Customers:

#### Review 1:

"When I have a client that demands the best, I know I'm going to be ordering all my metal jobs from Norse. They are, hands down, the most reliable fabricators in the state. I give them my business because it's good for my business." - John L, Independent Contractor

#### Review 2:

"The service is always 5-stars. Norse Machining is our first choice when we need parts. We've tried discount fabricators but it always ends up costing us more money in the long run because they can't deliver on the same level of quality and speed as Norse." - Barry Z. Construction Manager

#### Review 3:

"When I send specs to Norse, I know they're going to be followed to the letter and I know the job will be done when I need it. Always a great experience." - Kelly T. Purchasing Manager

#### Review 4:

"Norse is a top-choice fabricator. Jobs are always done right and on time." - Allan K. Contractor

#### Review 5:

"It's great to have finally found a machine shop that understands what service is. Norse is the best in the business by a mile. They will always be my first choice when I need custom parts." - Taylor M. Repair Specialist

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### Company Quote On How Satisfied Customers Would Be Likely To Describe Their Experience:

"Our customers know where to turn when they want a straightforward quoting process, fast fulfillment, and excellent service. Our reputation is a major reason why we continue to be so competitive and how we've stayed in business for so many decades."

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### Person Providing The Quote:

George Chan

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### Their Professional Title/Role:

Shop Supervisor

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### Call To Action:

This is what readers should do if they want to find out more.

Submit job specs through our online RFQ.

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### Summary:

Norse Machining And Fabrication celebrates a strong reputation for reliable service and consistent, high-quality results. The company is reaffirming its commitment to going above and beyond in delivering excellent customer experiences.



# NORSE MACHINING AND FABRICATION CONTINUES TO BUILD ON A STRONG REPUTATION FOR SERVICE AND QUALITY

## **PRESS RELEASE SUMMARY**

Norse Machining And Fabrication celebrates a strong reputation for reliable service and consistent, high-quality results. The company is reaffirming its commitment to going above and beyond in delivering excellent customer experiences.

## **PRESS RELEASE**

Contractors, construction companies, component manufacturers, and maintenance and repair service providers in the Saint Paul Minnesota area and beyond have consistently chosen Norse Machining And Fabrication for a range of metal work and part fabrication services. The company has been in business for nearly 60 years and employs 34 people. During its many years in operation, the efforts of the Norse Machining And Fabrication team have amounted to a solid reputation for meeting and exceeding standards.

To learn more about machining and fabrication services, visit <http://nmfservices.com/ourcapabilities.html>.

At the time of its founding, Norse Machining And Fabrication set out to realize consistency and quality that surpassed industry requirements. The company also aimed to offer on-demand and just-in-time fabrication of metal parts. Over the years, those goals were achieved through a commitment to consistency and reliability, the employment of a team with knowledge, experience, and adaptability, and investment in the right equipment. This proved to be a prosperous combination, enabling the company to beat out discount service providers. This included leading competitors such as Foresters Fabricators and JTG Metalworks. According to the company, many of its current customers have switched from these and other providers. Such outcomes have been credited to Norse's improved turnaround times and higher-quality results.

Reviews from contractors have highlighted the company's service and reliability. One from an independent contractor expressed, "When I have a client that demands the best, I know I'm going to be ordering all my metal jobs from Norse. They are, hands down, the most reliable fabricators in the state. I give them my business because it's good for my business." This positive experience was echoed by a construction manager, who explained "The service is always 5-stars. Norse Machining is our first choice when we need parts. We've tried discount fabricators but it always ends up costing us more money in the long run because they can't deliver on the same level of quality and speed as Norse." Other reviews have reinforced this as well, stating that, "Norse is a top-choice fabricator. Jobs are always done right and on time."

Norse Machining And Fabrication aims to continue building on its reputation and delivering an excellent experience for its customers. The company attests that it will continue to build on its role as a trusted source of custom and specialty construction and assembly components by keeping its prices competitive and maintaining the reliability of its services regardless of market fluctuations. Shop supervisor, George Chan affirmed this as he states "Our customers know where to turn when they want a straightforward quoting process, fast fulfillment, and excellent service. Our reputation is a major reason why we continue to be so competitive and how we've stayed in business for so many decades."

To learn more about this company and this development, visit <http://nmfservices.com/>

## **BOILERPLATE**

Norse Machining And Fabrication is a Saint Paul-based metalwork service provider and parts fabricator. It's a stand-out provider in the marketplace for the quality of work and the level of service it delivers to contractors, construction companies, component manufacturers, and maintenance and repair specialists.