



PROFESSIONAL  
EVENT OR CONFERENCE

# **PRESS RELEASE TEMPLATE**



## Questionnaire To Write A Professional Event Or Conference Press Release

The purpose of this press release is to publicize participation in an industry event, such as a convention, trade show, or conference.

The following questionnaire is designed to help you organize the most relevant information for this type of press release. Providing clear, concise, and informative answers will directly impact its quality. Whether your goal is to write the press release yourself or submit a fact sheet to a professional writer, take the time to organize and explain the facts of your development by answering these questions.

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### Name Of Event:

Cyber Safety & Medical Manufacturing

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### Organization/Sponsor Name:

Hillson Technologies

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### Location:

Boston Convention and Exhibition Center, Boston, MA

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### Date(s):

November 4th - 6th

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### Topic/Reasons For The Event:

This is a conference discussing current challenges and solutions in connected medical technology.

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### Host Name:

Hillson Technologies CEO Robert Mason

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### Notable Panels, Demonstrations, And Activities:

Remote Patient Care And Confidentiality  
Safety And Security In Digital Medicine  
Hacking A Smart Pill - The Future Of Connected Healthcare

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### Notable Presenters:

Jordan Brown, V.P. of Prod. Dev. at Paulson & Co.  
Kelly Shoreweather, Cyber Security Analyst  
Jessica Write, Founder of InnoMedU

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### How Your Company Will Be Participating:

Select members of our team will be attending to learn more about the growing challenge of improving medical device security in the digital age.

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### Why It is Important That Your Company Participate In The Event:

We prioritize the safety and security of our products. Attending this conference is an extension of our efforts to stay ahead of the curve in medical manufacturing. Gathering as much knowledge as we can is part of staying competitive and putting the needs of doctors and patients first.

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### Attending Employees And Their Respective Roles:

Tressa Keen, Lead Engineer  
Barry Kilborne, Design Department Head  
Henry Zoeman, V.P. of R&D

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### Quote About Participating From The Company:

"Bloom Medical Manufacturing is committed to surpassing all security and safety standards even as new technological frontiers are crossed. We believe that caring for the body also means delivering peace of mind. That's why we doing everything we can to stay abreast of cyber security and digital safety in the field of medical hardware."

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### Person Providing The Quote:

Jason Tilman

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### Their Professional Title/Role:

C.O.O.

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### Formal Headline:

This headline will be submitted to news services. It must be straightforward and factual.

Bloom Medical Manufacturing To Renew Commitment To Device Security At Cyber Safety & Medical Manufacturing Conference

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### Summary:

Bloom Medical Manufacturing will be attending the upcoming Cyber Safety & Medical Manufacturing conference in Boston, MA as part of the company's commitment to device and hardware safety in the digital age.



# BLOOM MEDICAL MANUFACTURING TO RENEW COMMITMENT TO DEVICE SECURITY AT CYBER SAFETY & MEDICAL MANUFACTURING CONFERENCE

## PRESS RELEASE SUMMARY

Bloom Medical Manufacturing will be attending the upcoming Cyber Safety & Medical Manufacturing conference in Boston, MA as part of the company's commitment to device and hardware safety in the digital age.

## PRESS RELEASE

The issue of cyber security is affecting just about every industry. It has become a critical concern in health care, particularly in the field of medical manufacturing. Device manufacturers are now facing new challenges as medical care equipment is increasingly digitized and integrated into a complexly connected world. For all of the benefits of improved accuracy, communication, and speed, there are also many vulnerabilities.

For more information on patient safety and privacy protection in medical devices, visit:  
[bloom\\_medical.com/patient\\_safety\\_privacy.html](http://bloom_medical.com/patient_safety_privacy.html)

To address these issues, technology and healthcare industries will need to come together. That's part of the mission being undertaken by the professionals at the Cyber Safety & Medical Manufacturing conference, which is to be held this November at the Boston Convention and Exhibition Center, Boston, MA.

Bloom Medical Manufacturing, a trusted name in the development of medical devices, will be sending select members of its team to attend this event. The company aims to further its knowledge of digital security and safety to remain competitive and capable as it serves the needs of doctors and patients.

The Cyber Safety & Medical Manufacturing conference will be hosted by Hillson Technologies. The event will run from November 4th - 6th and feature a series of panels and discussions, including "Remote Patient Care And Confidentiality", "Safety And Security In Digital Medicine", and "Hacking A Smart Pill - The Future Of Connected Healthcare". Among the tech and medical industry professionals presenting at the conference are Jordan Brown, vice president of product development at Paulson & Co.; cyber security analyst, Kelly Shoreweather; and InnoMedU founder, Jessica Write.

Bloom Medical Manufacturing's own vice president of research & development, Henry Zoeman; design department head, Barry Kilborne, and lead engineer Tressa Keen will be in attendance. During their participation, the team hopes to gather insight into medical device security and further its efforts to stay ahead of the curve in meeting and exceeding all standards.

According to Bloom Medical Manufacturing's chief operating officer, Jason Tilman, "Bloom Medical Manufacturing is committed to surpassing all security and safety standards even as new technological frontiers are crossed. We believe that caring for the body also means delivering peace of mind. That's why we are doing everything we can to stay abreast of cyber security and digital safety in the field of medical hardware."

For more information on this development and Bloom Medical Manufacturing's mission and capabilities, visit: [https://bloom\\_medical.com](https://bloom_medical.com)

## BOILERPLATE

Bloom Medical Manufacturing specializes in the design and development of medical devices designed for care providers and patients. The company maintains a philosophy that a practical approach to design is essential in all medicine. Their diagnostic and treatment devices have become standard in hospitals, clinics, and home care kits.