



NEW ARTICLE PUBLISHED  
**PRESS RELEASE**  
**TEMPLATE**

## Questionnaire To Write A New Article Published Press Release

The purpose of this press release is to publicize a recent publication of an article.

The following questionnaire is designed to help you organize the most relevant information for this type of press release. Providing clear, concise, and informative answers will directly impact its quality. Whether your goal is to write the press release yourself or submit a fact sheet to a professional writer, take the time to organize and explain the facts of your development by answering these questions.

---

### Published Article Title:

Next Best Solutions - Coping With Medical Supply Shortages

---

### Article Author Name:

James Del

---

### Name Of Article Publisher:

Medical Growth Media

---

### Publisher Website:

medgrowthmedia.net

---

### Publisher's Readership/Main Demographic:

Medical manufacturers, inventory and supply managers, hospital and clinic administrators

---

### Article Topic:

The article discussed current and longstanding issues that are affecting medical supplies and what can be done to correct them in the long term and how to cope in the short term.

---

### Targeted Readers:

Hospital and clinic inventory managers, administrators, doctors, nurses, and other care providers.

---

### Article Description:

This is a more detailed summary of the article topic/content.

The article looks in depth at some of the supply chain and labor issues that are affecting the production of vital medical supplies. Our company's production supervisor discusses how this is related to the very specialized materials used in supply manufacturing, the extensive regulatory requirements, and a rising demand for all types of medical needs around the world. The article also gives tips for how to cope, adjust inventory standards, and what resources are available to hospitals and clinics when supply gaps start to impact care.

---

### Key Takeaways For A Reader:

This is the reason why the article was written or what a reader can expect to learn.

Gain an understanding of the reasons behind the supply shortages that are affecting medical care and hospital inventory management. Take a deeper look at the issues that can be corrected or will resolve in the short term and the problems that will need a long-term strategy. Learn the resources that are available to inventory managers and care providers when their supplies start affecting their practices.

---

### Excerpt From The Article:

These are a few lines taken directly from the article. They should be compelling and relevant to the overall subject.

"Doctors, nurses, and the inventory managers that keep track of essential supplies, aren't thinking about the global factors that affect the availability of medical materials; they're focused on what's in front of them, as they should be. But, that's not to say they have to be at the mercy of these fluctuations. Knowing what they can do, apart from just rationing supplies, will give them the power to carry on and make the best possible decisions for patients, even during trying times."

---

### Company Quote On The Article Publication:

"We felt this was a timely issue that our company was able to address. Creating an article to assist medical care professionals is an extension of our commitment to serve the needs of the medical industry."

---

### Person Providing The Quote:

Gretchen Vale

---

### Their Professional Title/Role:

Head of Customer Relations

---

### Call To Action:

This is what readers should do if they want to find out more.  
Visit our website to learn more about our capabilities.

---

### Formal Headline:

This headline will be submitted to news services. It must be straightforward and factual.

Hersh Medical Materials Weighs In On Supply Concerns With New Article

---

### Summary

Supplier of medical materials and product manufacturer, Hersh Medical Materials, has published an article to Medical Growth Media that provides an in-depth look at the global issues affecting medical supplies and how healthcare providers and inventory managers can cope despite ongoing gaps.



# HERSH MEDICAL MATERIALS WEIGHS IN ON SUPPLY CONCERNS WITH NEW ARTICLE

## PRESS RELEASE SUMMARY

Supplier of medical materials and product manufacturer, Hersh Medical Materials, has published an article to Medical Growth Media that provides an in-depth look at the global issues affecting medical supplies and how healthcare providers and inventory managers can cope despite ongoing gaps.

## PRESS RELEASE

Supply chain and labor issues have been pervasive in many industries and the effects have been widespread. The difficulties are especially concerning in the medical industry. Hospitals, clinics, and other healthcare facilities around the world are dealing with persistent problems, even as the world gets back to work after the peak of the coronavirus pandemic. Hersh Medical Materials, a supplier of medical materials and product manufacturer, is no stranger to these concerns and has recently published its input in a new article.

To learn more about issues affecting medical supplies and what can be done to correct or cope with them, read the new article at [medgrowthmedia.net/articles/741932](https://medgrowthmedia.net/articles/741932).

The article, “Next Best Solutions - Coping With Medical Supply Shortages” has been authored by Hersh Medical Materials’ production supervisor James Del and published to Medical Growth Media, an online publisher that caters to the interests and issues concerning medical manufacturers, inventory, and supply managers, hospital and clinic administrators.

In the article, James Del examines some of the supply chain and labor issues that are affecting the production of vital medical supplies and how they have compounded ongoing difficulties that are inherent to extensive regulatory requirements and rising demands for medical care around the world.

In addition to providing insight into the cause and scope of these issues, “Next Best Solutions - Coping With Medical Supply Shortages” will give readers tips on how to cope, make adjustments, and utilize resources to reduce the impact on patient care. According to Hersh Medical Materials, the article will give readers an understanding of the reasons behind the supply shortages and distinguish between the issues that can be corrected or will resolve in the short term, as well as the problems that will need a long-term strategy.

As the article explains, “Doctors, nurses, and the inventory managers that keep track of essential supplies, aren’t thinking about the global factors that affect the availability of medical materials; they’re focused on what’s in front of them, as they should be. But, that’s not to say they have to be at the mercy of these fluctuations. Knowing what they can do, apart from just rationing supplies, will give them the power to carry on and make the best possible decisions for patients, even during trying times.”

Head of customer relations, Gretchen Vale has emphasized that Hersh Medical Materials felt called to confront the concerns of healthcare providers and inventory and supply managers. She has stated “We felt this was a timely issue that our company was able to address. Creating an article to assist medical care professionals is an extension of our commitment to serving the needs of the medical industry.”

Hersh Medical Materials also urges readers to visit its website, where details on its capabilities are available.

## BOILERPLATE

Hersh Medical Materials provides plastics, metals, textiles, and other materials used by medical manufacturers. In addition to manufacturing its own series of medical plastics and fabrics, the company provides supporting services that better enable manufacturers to meet regulations and ensure safety in their products.