



NEW EMPLOYEE
PRESS RELEASE
TEMPLATE

Questionnaire To Write A New Employee Press Release

Company Name: Parish & Cody Bottling

Website: www.pandcbottling.com

The purpose of this press release is to publicize a new team member and what they'll bring to an organization.

The following questionnaire is designed to help you organize the most relevant information for this type of press release. Providing clear, concise, and informative answers will directly impact its quality. Whether your goal is to write the press release yourself or submit a fact sheet to a professional writer, take the time to organize and explain the facts of your development by answering these questions.

New Hire Name:

Walter Hursh

Their Role:

Equipment Manager

Their Department:

Bottling

Date Of Hire:

August 1st, 2022

Their Qualifications/Expertise:

Walter Hursh has a BS in mechanical engineering and 18 years of experience in manufacturing machinery design and maintenance.

Why They Were Chosen For The Role:

Walter has a real gift for understanding manufacturing equipment. When he first toured our bottling floor, he offer many suggestions for improving our setup, including changes we could implement without buying any new hardware. That and his experience are the reason why we decided to invite him to work for us.

Quote From The New Hire About Joining The Company:

I'm very excited to join the bottling floor team. Everyone has been really welcoming and I see a lot of great opportunities. Just these few weeks have been really rewarding.

Quote About This New Development From A Current Employee:

We're pleased to welcome Walter as a member of the Parish & Cody Bottling family. His excellent engineering abilities and eye for improving efficiency will be real assets to our operation. We're looking forward to seeing him excel and helping him build his experience.

Person Providing The Quote:

Mandy Parkinson

Their Professional Title/Role:

Production Manager

Upcoming Duties And Challenges The New Employee Will Address:

Duty/Challenge 1: Assess our current equipment setup to determine where improvements and updates can be made to increase output. We want to do this with minimal changes and new hardware. What we have works for us but our bottling services are in demand and we want to stay ahead.

Duty/Challenge 2: Exercise vigilance to ensure machinery is fully operational and any potential issues are prevented. Our clients turn to us for quick reliable jobs and equipment failures can't get in the way.

Duty/Challenge 3: Provide support for our equipment maintenance and bottling supervision teams, while identifying potential improvements for the job change-out process.

Formal Headline:

This headline will be submitted to news services. It must be straightforward and factual.

Parish & Cody Bottling Welcomes New Equipment Manager And Launches Efficiency Boost

Summary:

A new equipment manager is welcomed by Parish & Cody Bottling. Experienced mechanical engineer and machinery design specialist, Walter Hursh, joins the beverage bottling service provider to boost the company's efficiency and further its record of excellence in serving drink manufacturers.



PARISH & CODY BOTTLING WELCOMES NEW EQUIPMENT MANAGER AND LAUNCHES EFFICIENCY BOOST

PRESS RELEASE SUMMARY

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PRESS RELEASE

Beverage manufacturers throughout the United States, and especially in those in the Newark, NJ area, know the name Parish & Cody Bottling. The company has combined a tradition of excellent service and cutting-edge technology. The result has always been reliable bottling services. To help maintain and expand upon its capabilities, Parish & Cody Bottling has recently welcomed a new equipment manager to its team.

For more information on bottling services, visit pandcbottling.com/services.html

Mechanical engineering and machinery design and maintenance specialist, Walter Hursh was recently welcomed to Parish & Cody Bottling as the company's new equipment manager. Hired on the 1st of August this year, Mr. Hursh will bring nearly 20 years of experience to the company's bottling department and has been working directly with its equipment maintenance and bottling supervision teams.

Mr. Hursh was chosen for his solid understanding of manufacturing equipment. On initially touring Parish & Cody Bottling's bottling floor, he demonstrated his ability to spot potential improvements and enhancements to the company's production setup. In addition to aiding Parish & Cody Bottling as the company strives to meet industry demand, Mr. Hursh will help to ensure all bottling equipment operates optimally. He will also be supporting teams during job change-outs to reduce turnaround time.

Of the new hire, Parish & Cody Bottling's production manager, Mandy Parkinson, has expressed "We're pleased to welcome Walter as a member of the Parish & Cody Bottling family. His excellent engineering abilities and eye for improving efficiency will be real assets to our operation. We're looking forward to seeing him excel and help him build his experience."

The new equipment manager has echoed this, stating, "I'm very excited to join the bottling floor team. Everyone has been really welcoming and I see a lot of great opportunities. Just these few weeks have been really rewarding."

As Walter Hursh puts his experience and expertise to work at Parish & Cody Bottling, the company hopes that it will build on its history of service and dedication to beverage manufacturing companies.

More information on this development is available through, pandcbottling.com.

BOILERPLATE

Parish & Cody Bottling has been serving the beverage manufacturing industry since 1956. The Newark, NJ-based plant has maintained a tradition of reliable service while adopting state of the art equipment technology.