



PRODUCT UPGRADE
PRESS RELEASE
TEMPLATE

Company Name: Built Scan Inc.

Website: www.builtscan.biz

Target URL:

www.builtscan.biz/flatbedseries/blueprintscan

Questionnaire To Write A Product Upgrade Press Release

The purpose of this press release is to publicize a product upgrade and enhancements.

The following questionnaire is designed to help you organize the most relevant information for this type of press release. Providing clear, concise, and informative answers will directly impact its quality. Whether your goal is to write the press release yourself or submit a fact sheet to a professional writer, take the time to organize and explain the facts of your development by answering these questions.

Product That's Been Upgraded:

Blueprint Scanner

Product Type:

Large-Size Document Flatbed Scanner

Targeted Buyer/User:

Architects, Construction Project Managers

Reason For The Upgrade:

Built Scan customers needed more options for blueprint scanners that are portable. Since more of our customers are working remotely and also traveling to multiple job sites, we saw a need to improve the portability and durability of our top-selling blueprint scanner.

New Feature 1:

Reduced Scanner Weight

Description Of Feature 1:

A combination of the new aluminum casing, scaled-down power supply, and micro components means that the total weight of the standard blueprint scanner has been reduced from 17.2 lbs to just 10.4 lbs.

Impact Of Feature 1:

The reduced weight of the scanner makes it easier to take on the go, giving our customers the convenience of keeping this essential piece of hardware handy at all times, so that blueprints and specs can be easily updated and shared as needed.

New Feature 2:

Extra durable housing and scanning plate

Description Of Feature 2:

Instead of using thicker polymer-based housing, reinforced aluminum housing and an extra flexible, highly stress-resistant glass scanning plate improve the rugged durability of our blueprint scanner.

Impact Of Feature 2:

The overall enhanced durability of the scanner gives our customers peace of mind knowing that their product can endure the wear and tear that's inevitable in their line of work.

New Feature 3:

Enhanced lens and lamp stabilization

Description Of Feature 3:

Improved lens and lamp stabilization amount to ultra-clear, high-definition scanning performance even in settings that are subject to vibration and tremor.

Impact Of Feature 3:

Our customers can still get exceptional scanning performance with no loss of detail even on active job sites where heavy equipment causes vibration or where surfaces may be uneven. Complete blueprint clarity and detail are maintained no matter where the scan is completed.

Company Quote About This Upgrade:

"Our customers need a way to reliably scan and update their building specs, but they aren't always in an ideal place to do it. This new scanner takes care of that problem. We're extremely proud to add this to our series of solutions for the construction industry."

Person Providing The Quote:

Clara Young

Their Professional Title/Role:

Head of Product Development

Future Projections Or Company Plans That Are Related To This Product Upgrade:

Built Scan will continue to explore the best technology, materials, and components to answer the needs of our valued customers. More features and solutions will be following soon.

Call To Action:

Visit our website to download our new brochure for scanning and equipment specs.

Summary:

Large format and document scanning manufacturer, Built Scan responds to the needs of architects and construction project managers with an upgrade to its signature blueprint scanner. Improving its durability and portability makes remote and on-the-job site operations that much easier.



BUILT SCAN INC. UPGRADES ITS SIGNATURE FLATBED BLUEPRINT SCANNER FOR ENHANCED DURABILITY AND PORTABILITY

PRESS RELEASE SUMMARY

Large format and document scanning manufacturer, Built Scan responds to the needs of architects and construction project managers with an upgrade to its signature blueprint scanner. Improving its durability and portability makes remote and on-the-job site operations that much easier.

PRESS RELEASE

Built Scan Inc. is a familiar name to many architects, construction project managers, and other professionals who need high-quality large-size flatbed scanners for blueprints and other construction documents. The scanning equipment they provide needs to capture every detail of these essential schematics. It also needs to account for the unique demands and challenges of the construction industry. Increasingly, this has also meant greater portability.

Get more information on portable blueprint scanners made for architectural or construction documents at <https://www.builtscan.biz/flatbedseries/blueprintscan>

To answer the call from customers, Built Scan Inc. has upgraded its signature blueprint scanner to be more portable and durable. This product upgrade was made in direct response to customers seeking a scanning solution that accounts for multiple job site visits and remote work setups.

The portable blueprint scanner features a new aluminum casing, scaled-down power supply, and micro components. This has reduced the scanner's total weight from 17.2 lbs to just 10.4 lbs, making it easier to transport the scanner and ensuring that blueprints and specs can be updated without delay.

Reinforced aluminum housing and an extra flexible, highly stress-resistant glass scanning plate improve its rugged durability, giving users peace of mind knowing that this product can endure inevitable wear and tear.

Improved lens and lamp stabilization amount to ultra-clear, high-definition scanning performance even in settings that are subject to vibration and tremor. There's no loss of detail even on active job sites where heavy equipment causes vibration or where surfaces may be uneven. Complete blueprint clarity and detail are maintained no matter where the scan is completed.

According to Built Scan Inc.'s Head of Product Development, Clara Young, "Our customers need a way to reliably scan and update their building specs, but they aren't always in an ideal place to do it. This new scanner takes care of that problem. We're extremely proud to add this to our series of solutions for the construction industry." The company also reports that it will continue to explore the best technology, materials, and components to answer the needs of our valued customers. More features and solutions will soon follow.

More information on the blueprint scanner portability upgrade, including all scanning and equipment specs, is available in a downloadable product brochure available at [builtscan.biz](https://www.builtscan.biz)

BOILERPLATE

Built Scan Inc. specializes in the manufacture of industrial and custom scanners. Our products include an array of large flatbed, portable, extra durable, and high precision image capturing devices. We are proud to set the standard for document scanning where ordinary products don't measure up.