



RECENT APPEARANCE
**PRESS RELEASE
TEMPLATE**

Questionnaire To Write A Recent Publication/Appearance Press Release

The purpose of this press release is to publicize recently published articles, video, audio, and let readers know where they can find that media.

What Was The Recent Publication Or Appearance:

Examples: media or podcast interview, article, webinar, industry panel, etc.

Name Of The Publication, Venue, Event:

Food & Fate - A Restaurant Industry Podcast

Title Of The Article, Video, Discussion. Episode, Etc.:

Lingering Labor Shortages in Front and Back of House. Episode 257, Air date 10.9.22

Host/Publisher Name:

Gordy Heralds and Tracy Freedman

What Was The Topic Or Idea That Was Discussed:

The topic was the ongoing labor shortages in the restaurant industry and whether technology can be a solution.

Provide A Summary With Some Key Details:

The discussion started with using robots in food prep and food service and what that means for the customer experience. We also discussed how better management tools can improve workflow to reduce the stress for workers in the kitchen and the dining area. We talked about how a traditional approach to restaurant management can still work, but smart owners will leverage better technology to streamline communication and essential tasks, as well as how management software can interface with marketing and third-party providers, like delivery services, which has become critical to survival and success in this cutthroat business. We also gave details on how the Dinerite Five Star Software Suite has features that simplify what has become a massively complex process for restaurant owners, managers, and workers.

Who Participated Or Contributed:

Kristen Walters and Sean Murrows

Why Were They Qualified To Do So:

Kristen regularly talks to restaurant owners and managers and learns about the struggles they are dealing with. She knows the advantages of our software inside and out.

Sean has helped developed many software features and knows everything about what it's able to do and how it can be applied to specific organizations.

What Is Their Professional Role/Title:

Kristen is the head of our sales and marketing department. Sean is our lead software developer.

How Long Have They Been Associated With The Company:

Kristen has worked with Dinerite Systems since its founding (2009).

Sean joined our company 5 years ago. (2017)

Quote From The Company About This Publication Or Appearance:

We had a great time talking with everyone at Food & Fate and thank them for the opportunity to engage in this important discussion on how the restaurant industry is facing major changes.

Person Providing The Quote:

Kristen Walters

Where Can Readers Read, Watch, Or Listen To The Publication/Appearance:

iTunes, Amazon, Spotify and all podcast platforms that carry Food & Fate.

Formal Headline:

Dinerite Systems Joins Food & Fate To Discuss Tech And The Restaurant Industry

Summary (45 Words Max)

Dinerite Systems joins the discussion on how technology can impact the restaurant industry's labor issues by participating in a Food & Fate podcast episode. The company's head of sales and marketing and software development lead eagerly join the conversation on challenges and solutions.

Boilerplate

Dinerite Systems develops software, apps, and other digital solutions specifically for the restaurant industry. The company offers a range of turnkey and customizable systems that account for the complex requirements of business owners, managers, and their teams.



DINERITE SYSTEMS JOINS FOOD & FATE TO DISCUSS TECH AND THE RESTAURANT INDUSTRY

PRESS RELEASE SUMMARY

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PRESS RELEASE

Food & Fate, a popular restaurant industry podcast, has provided insight into a dynamic, challenging sector and hosted many discussions. One of the pressing issues that now concern many of its listeners is how labor shortages will continue to impact the industry. To talk about how technology will factor into this situation, representatives from Dinerite Systems, a restaurant software and app developer, were featured as guests on a recent episode.

To learn more about restaurant system software and related solutions, visit dineritesys.com/systemsuite.html

Dinerite System's head of sales and marketing, Kristen Walters, along with Sean Murrows, the company's lead software developer, joined the discussion on Food & Fate episode 257: "Lingering Labor Shortages in Front and Back of House", which originally aired October 9th, 2022. Podcast hosts Gordy Heralds and Tracy Freedman led the discussion on employment issues in the restaurant world and what role technology could play in its future.

The episode touched on robots and other autonomous systems used in food prep and service, but mostly focused on how digital management tools and systems could be used to improve workflow and the day-to-day experiences of cooks, servers, managers, and other professionals who keep restaurants running.

Dinerite System's Walters and Murrows and the Food & Fate hosts explored new ways of applying technology to a traditional approach to restaurant management. They also spoke about how the right system can account for marketing and third-party delivery services to make an increasingly complex and competitive business atmosphere simpler to manage.

Dinerite Systems welcomed the opportunity to participate in this conversation and send two of its accomplished team members to add to the discussion. Kristen Walters has been with the company since 2009 and regularly connects with restaurant owners and managers to learn about the challenges they face. Sean Murrows has worked with Dinerite since 2017, helping to develop many of the features included with the company's Five Star Software Suite. He's also knowledgeable on how these systems are best applied to specific businesses. Of the experience, Kristen Walters stated "We had a great time talking with everyone at Food & Fate and thank them for the opportunity to engage in this important discussion on how the restaurant industry is facing major changes."

The Food & Fate episode featuring Dinerite Systems can be found on iTunes, Amazon, Spotify, and other major podcast platforms.

To learn more about this development and other news from Dinerite Systems, visit dineritesys.com.

BOILERPLATE

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